

CONTACT

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www.bybenitaa.com

SKILLS

Wire-framing

Prototyping

UI Design

User Research

Writing

Interviewing

Stakeholder management

Graphic Design

UX research

Front-end development (HTML, CSS,

Bootstrap)

TOOLBOX

Figma

Adobe XD

Zeplin

Adobe Illustrator Adobe

Photoshop

Invision

Miro + Mural

Axure

Code Pen

Visual Studio Code

Github

EDUCATION & TRAINING

Web development

Code First Girls www.blackvalley.co.uk/

Entry UI UX Designer

Black Valley www.blackvalley.co.uk/

Trainee UI UX Designer

Love Circular www.lovecircular.com/

BA (Hons) English and American Studies

Loughborough University

VOLUNTEER EXPERIENCE

AND SHE CAN Design Challenges Lead

AND Digital (AND She Can)

February 2022 - Present

BENITA NWAGWU

PRODUCT DESIGNER

PROFILE

Hello, I'm Benita a UX/UI designer from London with over 3 years of experience. I am a creative problem solver who uses UX to combine my passion for creativity, digital products and people. My mission is to design with users and not for them.

EXPERIENCE

Product Designer

Jul - Present

Quantspark (Full time)

- Building design system/component library from scratch for all our internal SAAS solutions.
- Setting up the product design guild/community of practice by upskilling departments within the business.
- **Sainsbury's** - Wireframing, UI design and prototyping. Planning and leading scoping and discovery sessions with stakeholders.

UX/UI Designer

May 2021-Jul 2023

AND Digital (Full-time)

- **British Airways** - Solely delivered wireframes, an interactive prototype for POC and a Design System.
- **Superdry** - Delivered UI designs and prototypes of the full user journey for the mobile site.
- **Neuro-Insight** - Delivered competitor research, user flows, Information architecture and Design System. Led ideation sessions and designed user interfaces for the mobile app with a cross-functional team within an agile environment.
- **The Openwork Partnership** - Delivered a full discovery exploring insights from user and business research. Played back a full product and UX strategy for the client alongside the product team.

Brand and UI Designer

Feb - May 2021

Nubia's Crown (Freelance)

- Conducted competitor research and ideation and delivered mood boards.
- Delivered a full brand pack including logo variations, colour palette and typography
- Developed a social media strategy that is still being used by the brand.
- Delivered a redesign of the website homepage: which you can view [here](#).

Lead UX/UI Designer

Jan - May 2021

Eloquent Dance and Praise (Freelance)

- Led a team of other UX designers through an end-to-end redesign of the Eloquent Dance app.
- Conducted and delivered business research.
- Delivered user flows, user personas, low, mid and high-fidelity designs.
- Created and delivered a full prototype of the mobile app.
- Stakeholder collaboration and management.